

FIG. 1

41

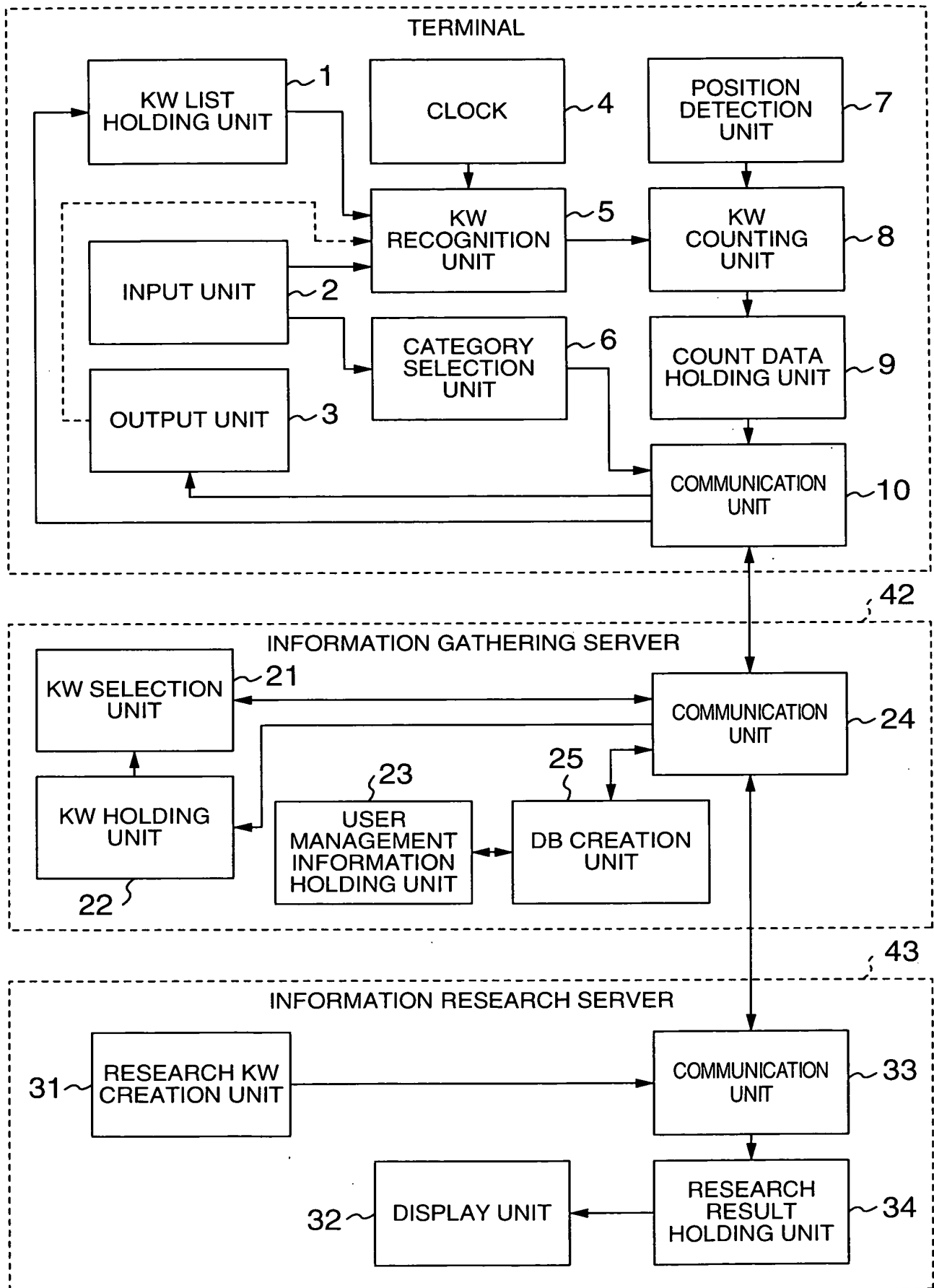


FIG. 2

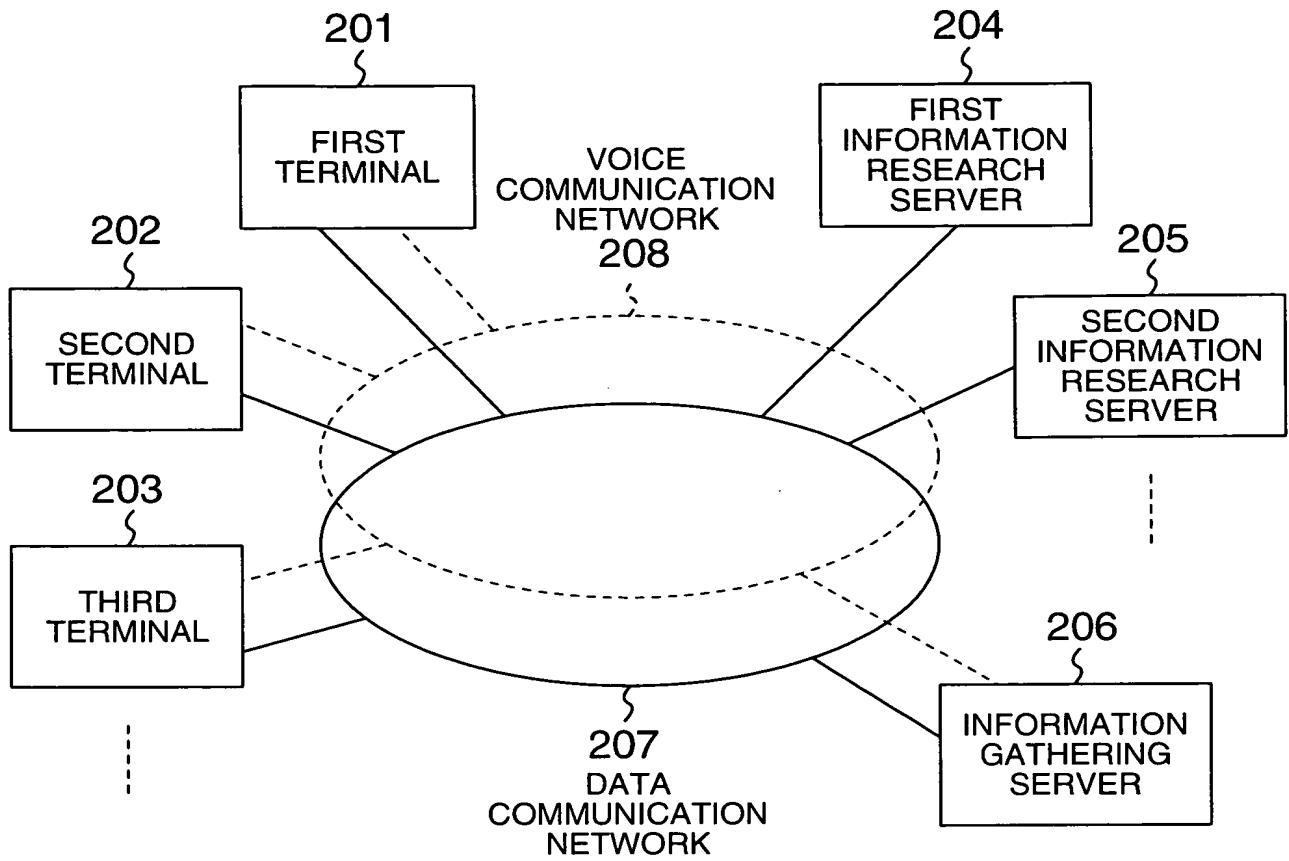
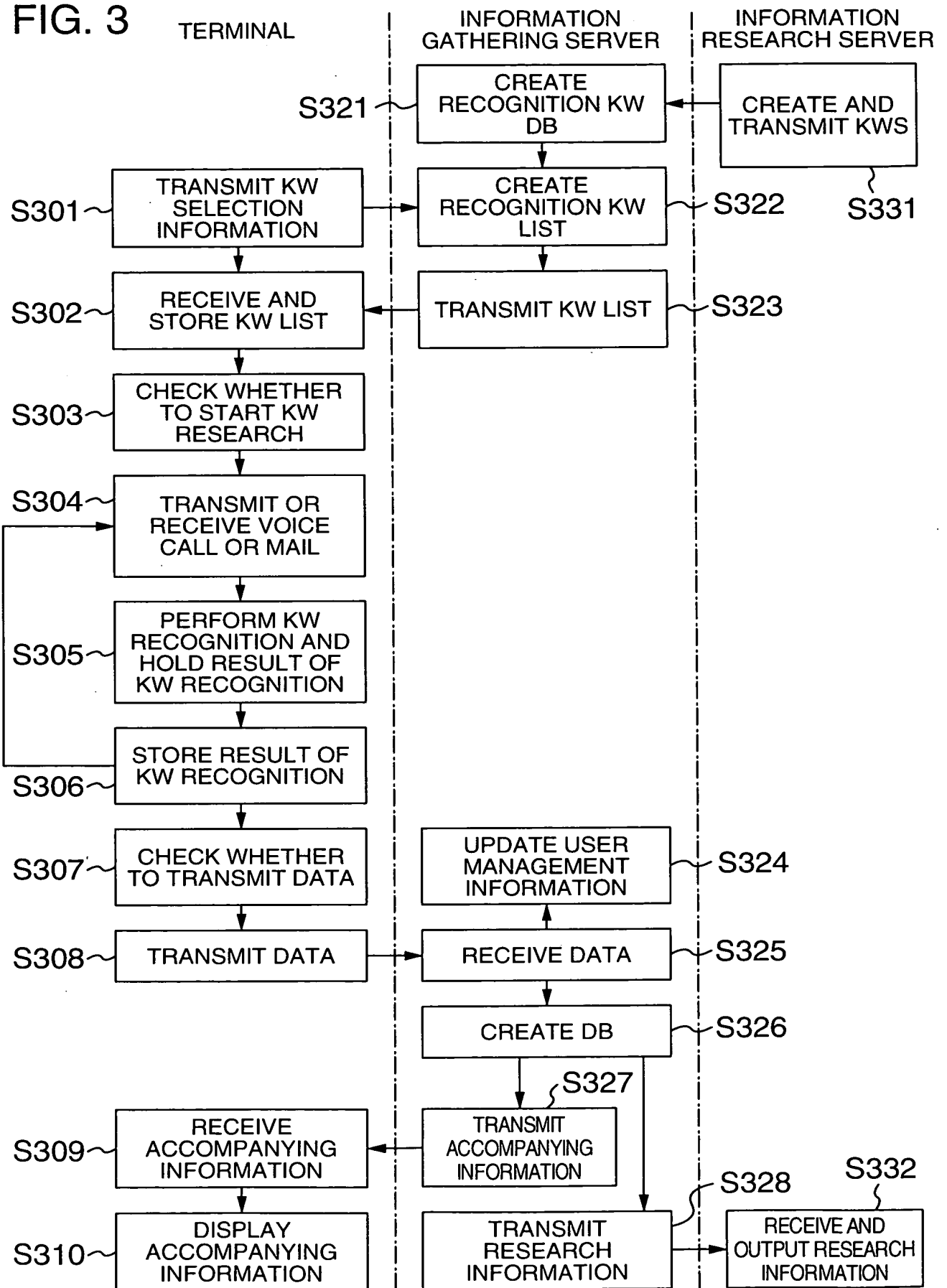


FIG. 3



# FIG. 4

401~	INFORMATION GATHERING PERIOD	2003.4.1~2003.4.30
402~	FIELD	LEISURE FACILITIES
403~	KWS FOR RECOGNITION	ABCD LAND EFG LAND EFG LAND TOKYO HI LAND HI LAND JK SEA PARADISE SEA PARADISE LMN TOWN -----
404~	INCENTIVE	COMMUNICATION CHARGE : ¥ 200
405~	ENCRYPTION CODE	KDSIUYPD329487536
406~	INFORMATION SOURCE	VOICE CALL, MAIL
407~	ADDITION OF POSITIONAL INFORMATION	PRESENT
408~	ADDITION OF OTHER PARTY INFORMATION	NOT PRESENT
409~	ADDITION OF BEFORE-AND-AFTER INFORMATION	PRESENT
410~	ADDITION OF SPEAKER INFORMATION	NOT PRESENT

# FIG. 5

501~	RESEARCH PERIOD	2003.4.1~2003.5.30		
502~	FIELD	LEISURE FACILITIES		
503~	RESEARCH CONDITIONS	INFORMATION SOURCE: VOICE CALL, MAIL ADDITION OF POSITIONAL INFORMATION : PRESENT ADDITION OF OTHER PARTY INFORMATION : NOT PRESENT ADDITION OF BEFORE-AND-AFTER INFORMATION : PRESENT ADDITION OF SPEAKER INFORMATION : NOT PRESENT		
504~	NUMBER OF PERSONS RESEARCHED	2000 PERSONS		
505~	INFORMATION GATHERING PERIOD	30 DAYS		
506~	FIRST RESULT OF GATHERING NUMBER OF KW OCCURRENCE TIMES (RATE)		TOKYO METROPOLITAN AREA	KANTO AREA
		ABCD LAND	2500(25%)	6600(33%)
		EFG LAND	1600(16%)	2400(12%)
		TOKYO HI LAND	500( 6%)	800( 4%)
		JK SEA PARADISE	700( 7%)	1200( 6%)
		LMN TOWN	400( 4%)	800( 4%)
		-----		
507~	SECOND RESULT OF GATHERING (EVALUATION)		GOOD	BAD
		ABCD LAND	2500(25%)	6600(33%)
		EFG LAND	1600(16%)	2400(12%)
		TOKYO HI LAND	500( 6%)	800( 4%)
		JK SEA PARADISE	700( 7%)	1200( 6%)
		LMN TOWN	400( 4%)	800( 4%)
		-----		

FIG. 6

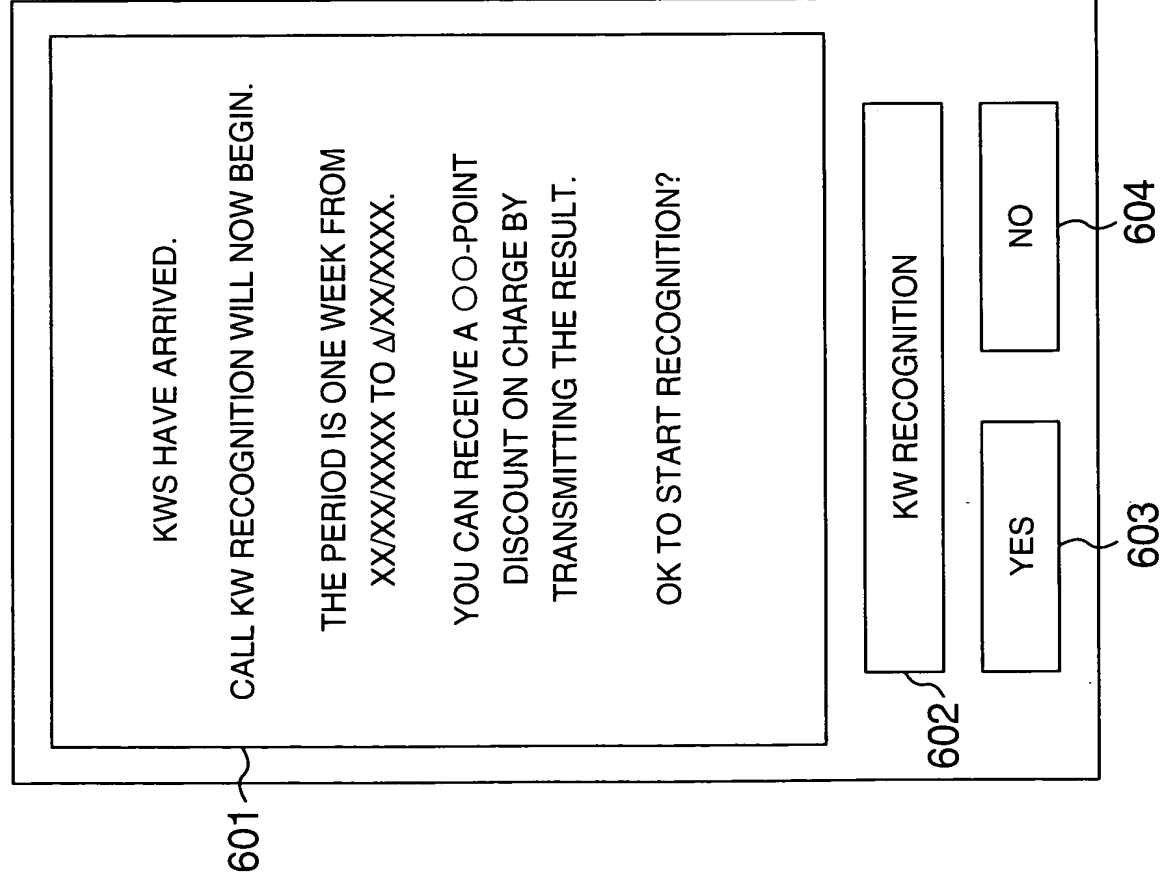


FIG. 7

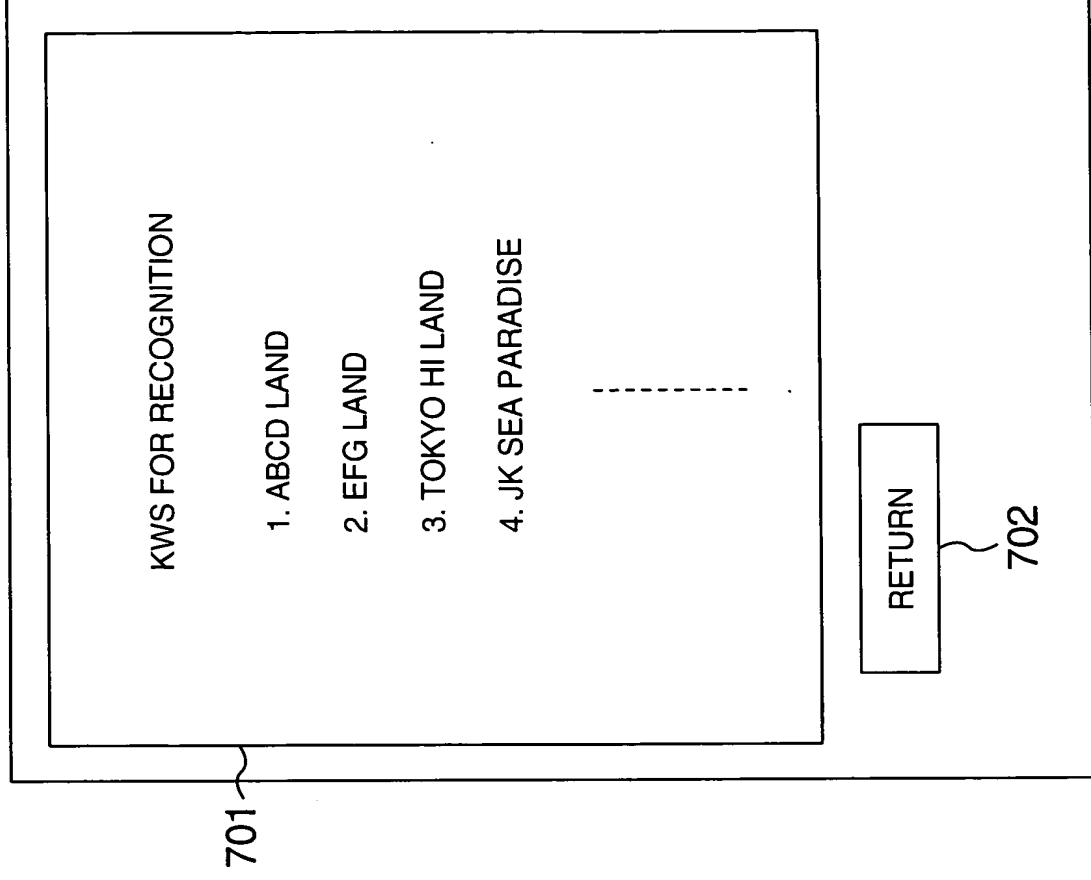


FIG. 8

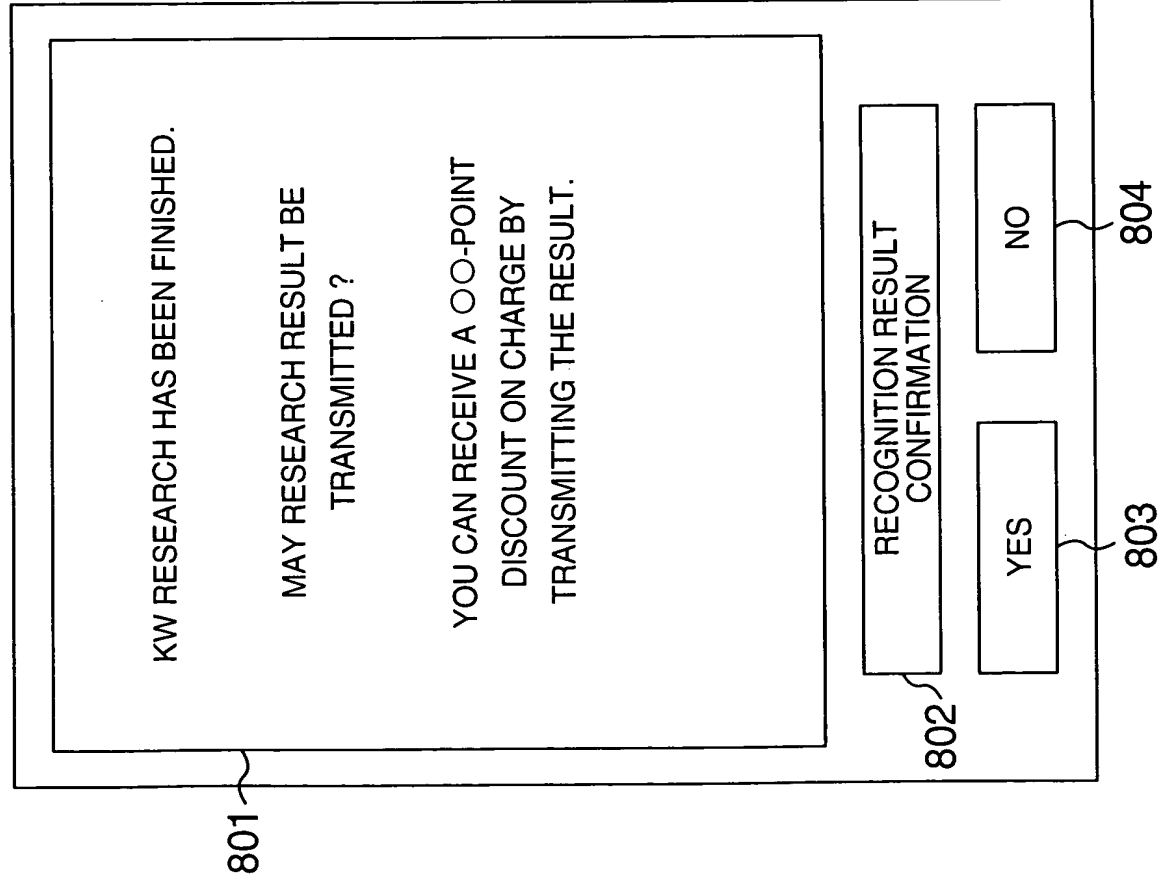


FIG. 9

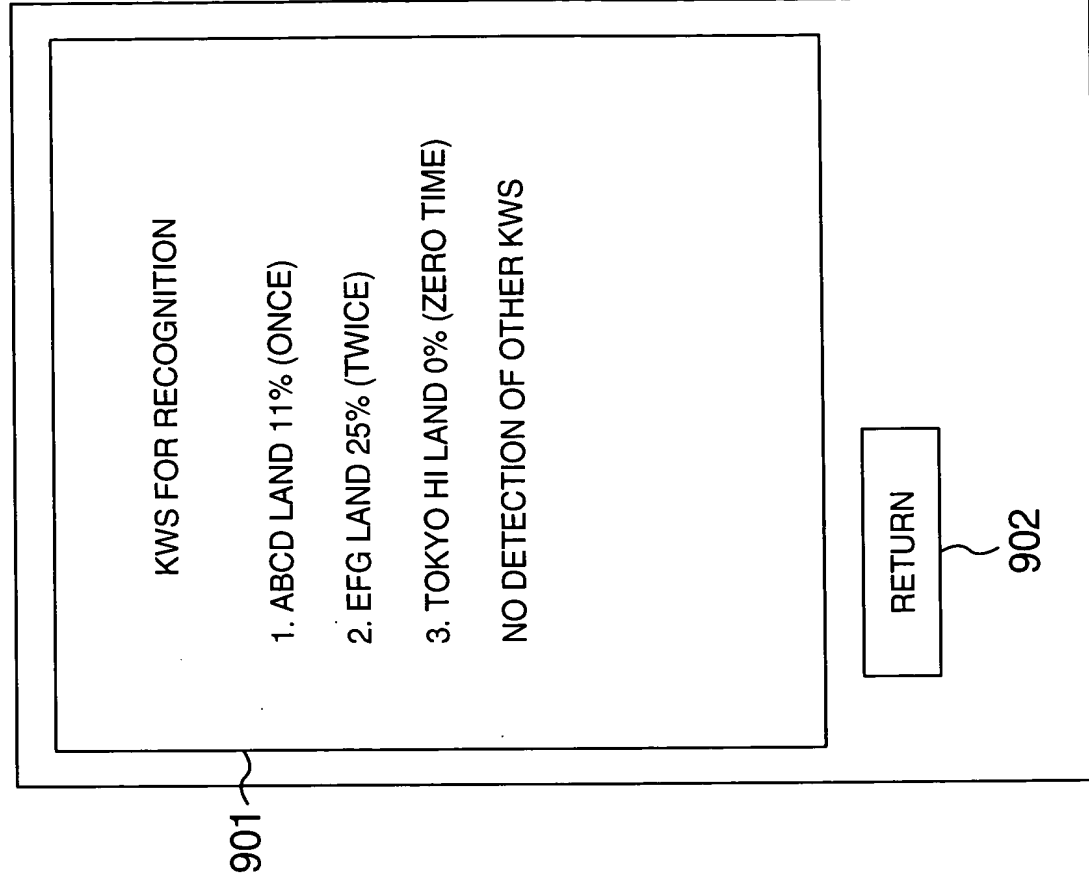


FIG. 10

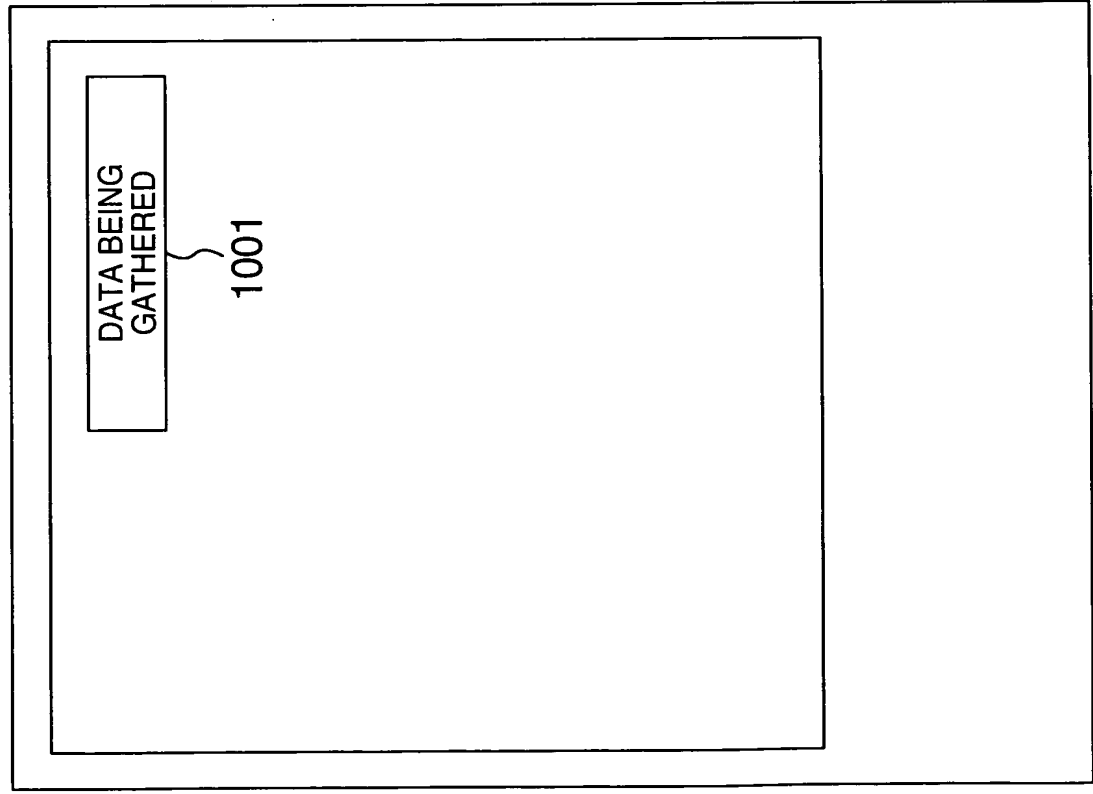


FIG. 12

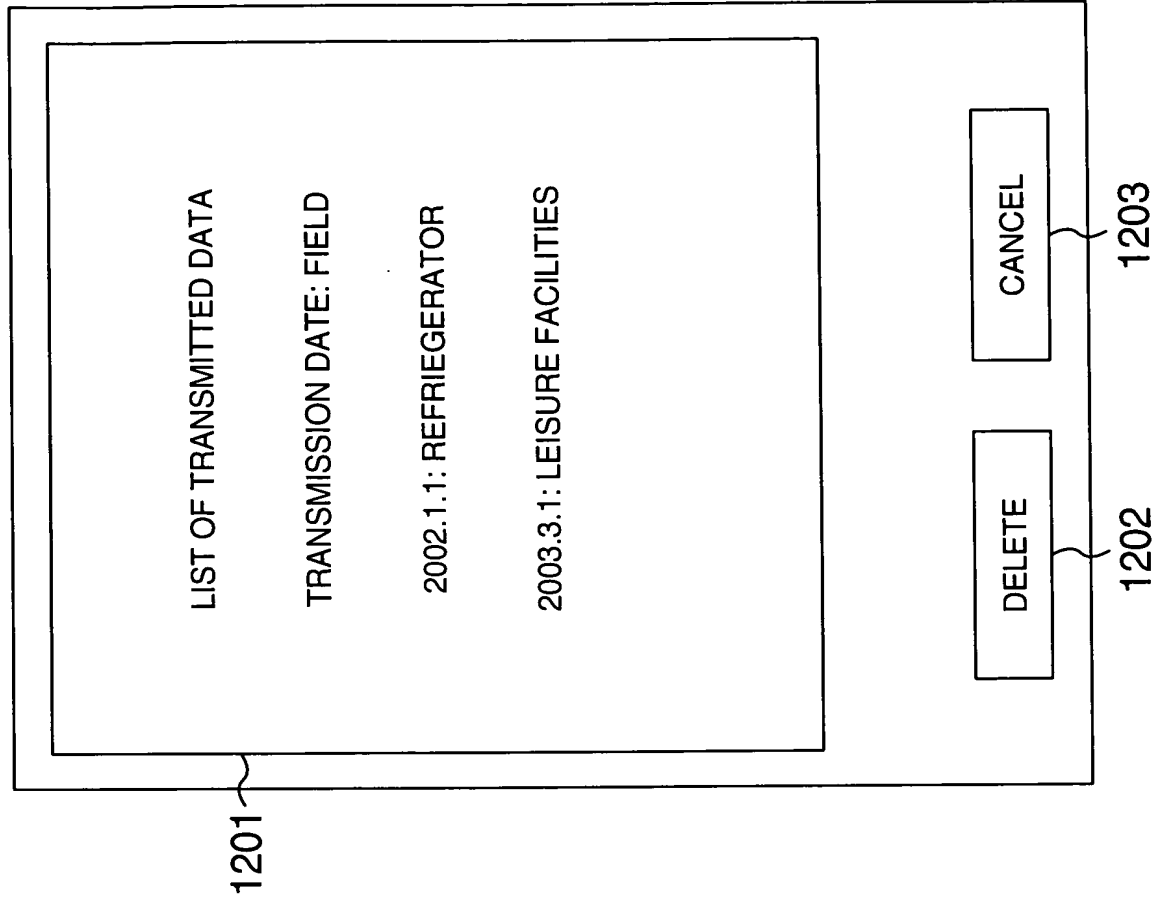




FIG. 11

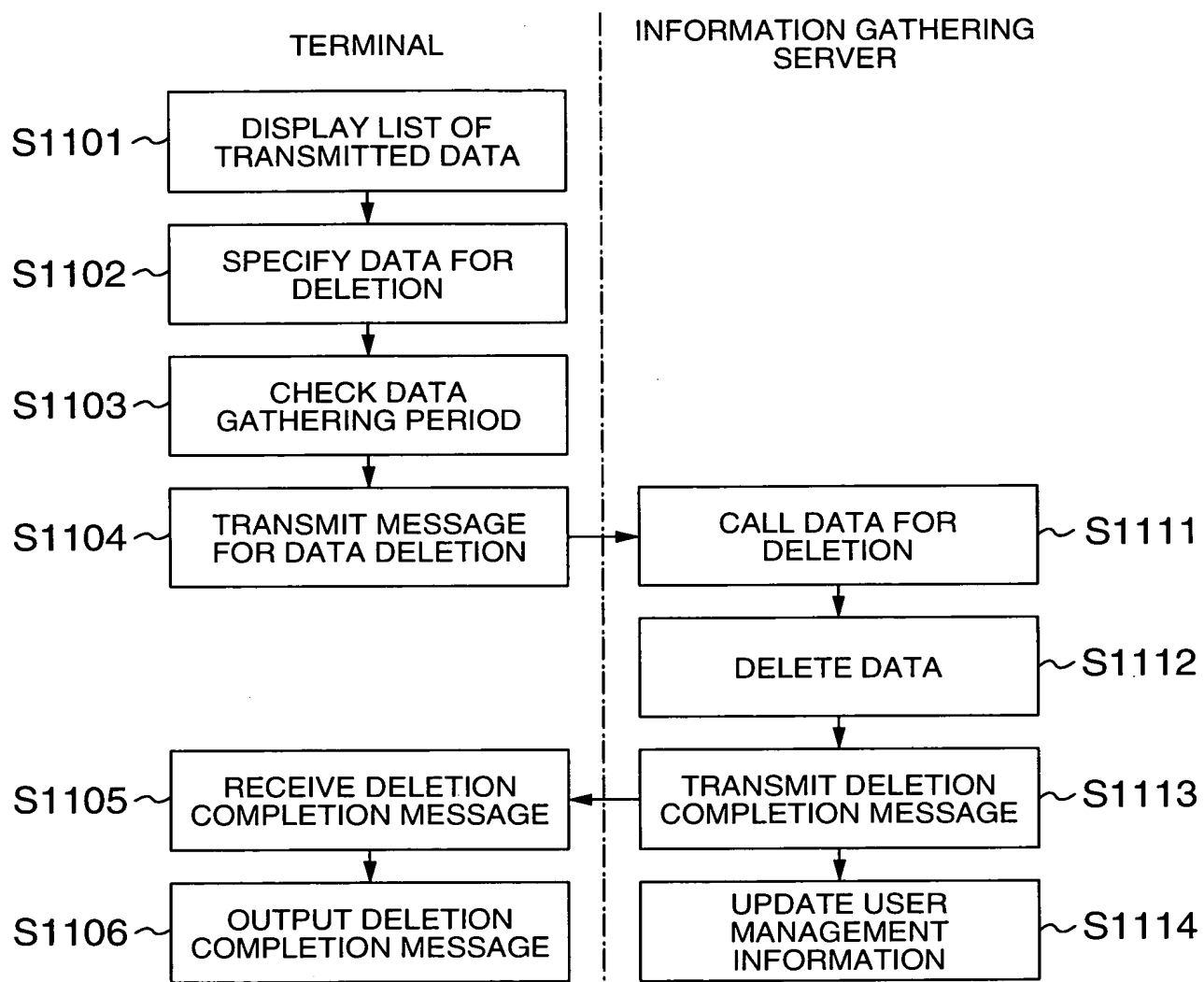


FIG. 13

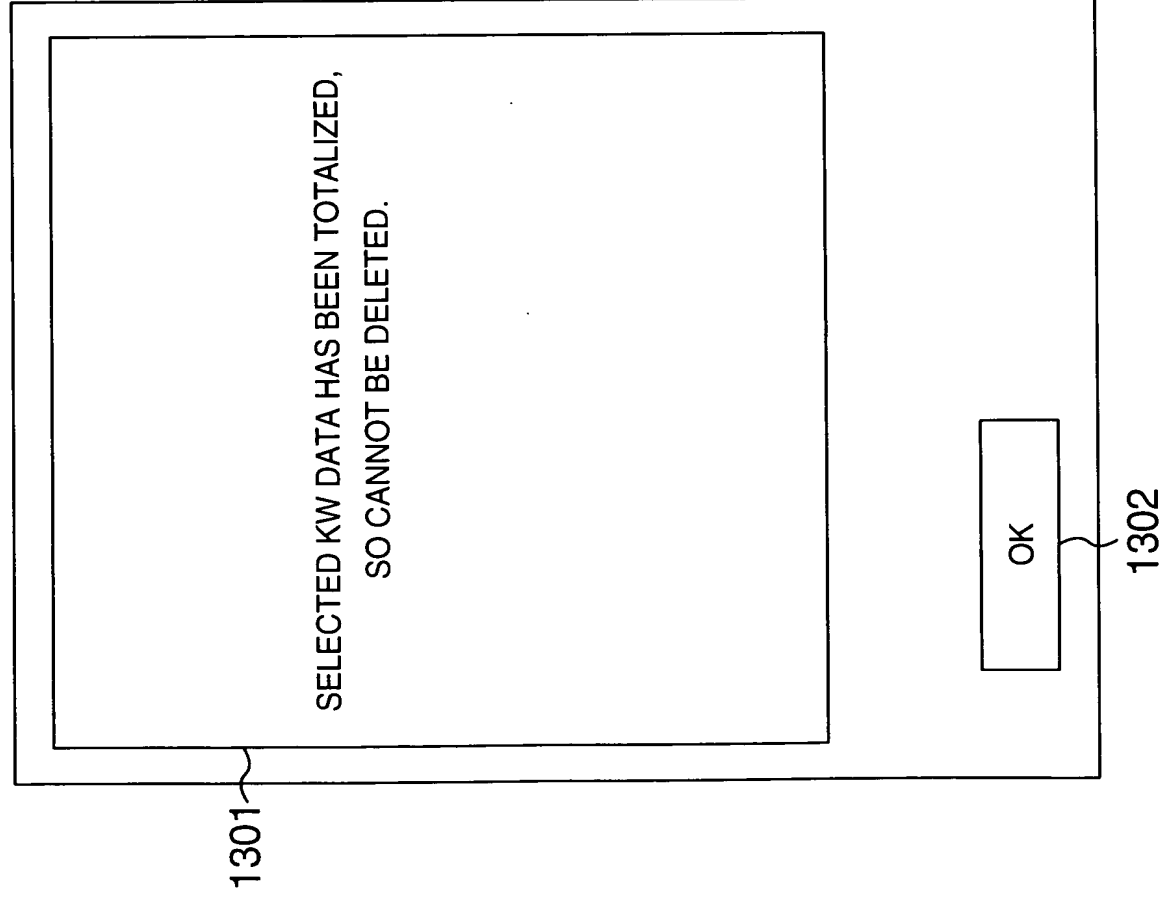


FIG. 14

